

## **PRESS Release/Invitation** – KYOTO – NEW DRAFT



November 14th 2014, Doshisha University in Kyoto offers a rare opportunity to experience dialogue between Eastern and Western proponents and experts within the field of sustainable development.

# **Sustainable Development: Sharing Wisdom between Thailand and Japan**

Thailand Sustainable Development Foundation and Center for the Study of Creative Economy, Doshisha University, invites you November 14th 15:00 pm to attend an exchange of ideas, a dialogue on sustainable development, followed by a Thai buffet at Doshisha University, Kambai-kan, 6th Floor, Imadegawa Karasuma Higashi iru, Kamigyo, Kyoto. Please join us.

One Thai expert and two Japanese experts will converse on specific cases of Sustainable Development related issues, carried out in Thailand under inspiration from Buddhism and the philosophy of Sufficiency Economy as well as similar and comparative experiences in Japan and other countries.

The speakers are:

- Mrs Sirikul "Nui" Laukaikul, a Brand Consultant and Sufficiency Economy Philosophy Expert widely recognized in Thailand, who will introduce two specific projects ('Doi Tung' and 'One Rai One San') based on the Sufficiency Economy philosophy, a Thai Sustainable Development initiative and way of living which is now more than three decades old. This philosophy is based on the Buddhism, which centers on moderate ways and consequence, with due regard for sufficiency, sensibility, and immunity strengthened by oneself.

- Professor Masuyuki Sasaki, Urban and Cultural Economics, Faculty of Economics, Doshisha University in Kyoto, will speak about The Creative and Sustainable City in Japan.
- Dr. Kazuo Watanabe, Post-doctoral fellow, Research Institute for Humanity and Nature, Kyoto, who has long experience studying rainfed rice cultivation in Northeast Thailand, will speak about sustainable resource use and management. He is going to focus on its adaptation to specific environmental conditions in Thailand and make comparisons to Japanese experiences.

After the panel dialogue, a Thai buffet will be served. It will include rice from the 'One Rai One San' project, one of the two projects presented at the event. Attendees will be able to visit a short exhibition about these projects, where we hope that the dialogue will continue in a less formal manner.

Please take note, that there will be another parallel Thai event with the same theme in Tokyo on November 11.

For registration, more information and press appointments, please contact Asger Rojle Christensen, mobile 080-3271-1584, email: [arc@asgerrojle.com](mailto:arc@asgerrojle.com)