

Sun. May 1, 2022

Keynotes

Keynote Speeches

[3KS-1600] Introduction to Keynote speech III  
4:00 PM - 4:10 PM Keynotes (Webinar)

[Closing address] Introduction to Keynote Speech III  
4:00 PM - 4:10 PM

Keynote Speeches

[3KS01-01] Keynote speech 3  
4:10 PM - 5:10 PM Keynotes (Webinar)

[3KS01-01-01] Disguised Republic & Virtual Absolutism:  
Two inherent conflicting tendencies in  
the Thai Constitutional Monarchy  
\*Kasian Tejapira<sup>1</sup> (1. Thammasat University  
(Thailand))  
4:10 PM - 5:10 PM

Room F

Special Sessions

[3F05-05] Special Panel :  
Keyes and Thai Studies: In Loving  
Remembrance of Charles ' Biff' Keyes"  
(1937-2022)

Convener: Pinkaew Luangaramsri  
10:15 AM - 11:45 AM Room F (Zoom)

[3F05-05-01] Special Panel :  
Keyes and Thai Studies: In Loving  
Remembrance of Charles ' Biff' Keyes"  
(1937-2022)  
Convener: Pinkaew Luangaramsri, Associate  
Professor of Anthropology, Chiang Mai  
University

Panelists:  
Charnvit Kasetsiri, Honorable Professor of  
History (Southeast Asia history, particularly  
Thailand). Former Rector of Thammasat  
University

Judith Pine, Professor of Anthropology,  
Western Washington University

Jane E. Ferguson, Associate professor of

Anthropology, Southeast Asian History,  
Australian National University

Dao The Duc, Researcher, Institute of Cultural  
Studies, The Vietnam Academy of Social  
Sciences and Humanities

John Amos Marston, Professor of  
Anthropology, El Colegio de Mexico

Ratana Tosakul, retired senior lecturer of  
anthropology, Thammasat University.  
Currently, teaching anthropology part-time at  
Tokyo Metropolitan, Rikkyo, and Seijo  
Universities in Tokyo

10:15 AM - 11:45 AM

Room A

Individual Paper Sessions | Arts, media and cultural politics

[3A01-04] Arts, media and cultural politics-5  
Moderator: Masako Marui  
9:00 AM - 10:00 AM Room A (Zoom)

[3A01-04-01] Thai Studies Researchers' Perceptions of  
Thai Collections Inside and Outside of  
Thailand  
\*Songphan Choemprayong<sup>1</sup>, \*Hollie White<sup>2</sup> (1.  
Chulalongkorn University (Thailand), 2. Curtin  
University (Australia))

[3A01-04-03] To whom does the pottery belong?  
A case study of relics from the Ban  
Chiang Archaeological Site that were  
taken out of Thailand in the 1970s  
\*Marie Nakamura<sup>1</sup> (1. National Museum of  
Ethnology, Osaka (Japan))

[3A01-04-04] Mobility of Object and Archaeology:  
Case from a Ban Chiang Collection in  
Japan  
\*Akiko Tashiro<sup>1</sup> (1. Hokkaido University  
(Japan))

Room B

Individual Paper Sessions | Gender and sexuality

[3B01-03] Gender and sexuality-3  
Moderator: Patcharin Lapanun

9:00 AM - 10:00 AM Room B (Zoom)

- [3B01-03-01] Change of Gender Roles in Thai Advertising  
\*Piya Pongsapitaksanti<sup>1</sup> (1. Kyoto Sangyo University (Japan))
- [3B01-03-02] Only Men Can Be Sacred: Symbolic Annihilation in Thai Buddhism Textbooks  
\*Kakanang Yavaprabhas<sup>1</sup> (1. Thammasat University (Thailand))
- [3B01-03-03] Spicy and Orderly: The (Un)Making of Queer in Thai Classical Music  
\*Nattapol Wisuttipat<sup>1</sup> (1. University of California, Riverside (United States of America))

### Room C

Individual Paper Sessions | Religion

- [3C01-04] Religion-4  
Moderator: Julia Cassaniti  
9:00 AM - 10:00 AM Room C (Zoom)

- [3C01-04-01] Magical Tattoos and Possessions in Northeastern Thailand: Sakyan as Knowledge, Power, and Body  
\*Fumihiko Tsumura<sup>1</sup> (1. Meijo University (Japan))
- [3C01-04-02] Music for "Great Teachers": A New Context of the Piphat Mon at the Medical Funeral Ceremony of Srinakarinwirot University in Bangkok, Thailand  
\*Anuthep Meelertsom<sup>1</sup> (1. Kent State University (United States of America))
- [3C01-04-03] The Application of Traditional Beliefs to Environmental Conservation in Thailand's Bueng Khong Long Wetland  
\*Aphiradee Wongsiri<sup>1</sup>, Sakkarin Nonthapot<sup>1</sup> (1. Khon Kaen University (Thailand))
- [3C01-04-04] The Burning Question: Cosmopolitical Potency and the Spirits of the Land in Thailand's Agricultural Haze Pollution  
\*Julia Cassaniti<sup>1</sup> (1. Washington State University (United States of America))

### Room D

Individual Paper Sessions | Thailand and Japan, past and present

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### [3D01-03] Thailand and Japan-2

Moderator: Ratana Tosakul  
9:00 AM - 10:00 AM Room D (Zoom)

- [3D01-03-01] Aspirations of the new middle class from rural Thailand to migrate as unskilled labour abroad: A case study of Thai technical intern trainees in Japan  
\*Jessadakorn Kalapong<sup>1</sup> (1. Kyoto University (Japan))
- [3D01-03-03] Educational Policy Borrowing and Lending from Japan to Thailand  
- Preliminary Field Visit at Two Technical Colleges in Thailand-  
\*Asami Shimoda<sup>1</sup> (1. National Institute of Technology, Hiroshima College (Japan))

### Room E

Individual Paper Sessions | History

- [3E01-03] History-5  
Moderator: Piyada Chonlaworn  
9:00 AM - 10:00 AM Room E (Zoom)

- [3E01-03-02] Thailand as a Frontline State in Indochina Conflict: Malaysian Perspectives  
\*Dunita Nabila A Rahimin<sup>1</sup> (1. University of Malaya (Malaysia))
- [3E01-03-03] The Hybridity of Thai Indian Hindu diaspora and Its Challenge to Area Studies and Indian Diaspora Studies in Thailand: An Alternative in Understanding of Area Studies  
\*Pittikorn Panyamane<sup>1</sup> (1. Chiang Mai University (Thailand))

### Room F

Individual Paper Sessions | Arts, media and cultural politics

- [3F01-04] Arts, media and cultural politics-8  
Moderator: Porrane Singpliam  
9:00 AM - 10:00 AM Room F (Zoom)
- [3F01-04-01] Community Radio: A Surviving Opportunity of Democratised Media in Thailand?  
\*Paninee Boonlert<sup>1</sup> (1. University of Westminster (UK))
- [3F01-04-02] (Pixelated) Portraits of the Artists as Outcasts: "Poor Image" Documentary as

a Parody of the Military Regime in Chulayarnnon Siriphol' s 100 Times  
 Reproduction of Democracy and Wattanapume Laisuwanchai' s School  
 Town King

\*Suriyaporn Eamvijit<sup>1</sup> (1. Thammasat University (Thailand))

[3F01-04-04] The Discourse of Thai Nationalism in News Reports: The Critical Discourse Analysis of the Border Conflict between Thailand and Cambodia

\*Chulamani Aggadhamvong<sup>1</sup> (1. Assumption University (Thailand))

## Room A

Individual Paper Sessions | Arts, media and cultural politics

[3A06-09] Arts, media and cultural politics-7

Moderator: Piya Pongsapitaksanti

12:00 PM - 1:00 PM Room A (Zoom)

[3A06-09-01] Digital Media Literacy and *Sati*

(Mindfulness): How to bridge two concepts to theorise framework for developing the pilot intervention

\*Monsak Chaiveerdech<sup>1</sup> (1. Bournemouth University (UK))

[3A06-09-03] *Mia-Farang* on YouTube: (Re)defining Thai Womanhood in the Network Society

\*Porrane Singpliam<sup>1</sup>, \*Treepon Kirdnark<sup>1</sup> (1. Chulalongkorn University (Thailand))

[3A06-09-04] Disruptive events management industry in Entrepreneur' s perspective: Post-pandemic period

\*Sarinla - Rukpollmuang<sup>1</sup>, Nattharat - Samoh<sup>1</sup>, Patcharapak - Suriwong<sup>1</sup> (1. Chulalongkorn University (Thailand))

## Room B

Individual Paper Sessions | Industrial change

[3B05-09] Industrial Change-1

Moderator: Tomohiro Machikita

12:00 PM - 1:15 PM Room B (Zoom)

[3B05-09-01] From the Hinterland to the Backyard of the EEC: Land Capitalization in Eastern Thailand

\*Kampanart - Benjanavee<sup>1</sup> (1. Faculty of

Social Sciences, Chiang Mai University (Thailand))

[3B05-09-02] How Should We Measure the Bioeconomy in Thailand?

\*Shotaro - Kumagai<sup>1</sup> (1. Japan Research Institute (Japan))

[3B05-09-03] The Retail Trader's Life: an Entrepreneurial Machine Subjectivity and Mental Illness on the Forex Trading Platform.

\*Teerapong Ketmanee<sup>1</sup> (1. PhD students, Department of Sociology and Anthropology, Faculty of Social Sciences, Chiang Mai University (Thailand))

[3B05-09-04] A study of the use of innovation (artificial intelligence: AI) for passenger services of Thai Air Asia

\*Wayoon Akesakulpaibool<sup>1</sup> (1. Rajamangala University of Technology Thanyaburi (Thailand))

[3B05-09-05] Incentives on the Road: Multitask Principal-Agent Problem and Accidents in the Trucking Industry

\*Tomohiro Machikita<sup>1</sup>, Chawalit Jeenanunta<sup>2</sup>, Masatsugu Tsuji<sup>3</sup>, Yasushi Ueki<sup>4</sup> (1. Center for Southeast Asian Studies, Kyoto University (Japan), 2. Sirindhorn International Institute of Technology, Thammasat University (Thailand), 3. Kobe International University (Japan), 4. Institute of Developing Economies (IDE-JETRO) (Japan))

## Room C

Individual Paper Sessions | Arts, media and cultural politics

[3C06-10] Arts, media and cultural politics-6

Moderator: Fumihiko Tsumura

12:00 PM - 1:15 PM Room C (Zoom)

[3C06-10-01] An anthropological study of the Phi Pop purification rites and cultural landscape of a waterfront village in Southern Laos

\*Marie Nakamura<sup>1</sup>, Patiphol Yodsurang<sup>2</sup>, Ikuro Shimizu<sup>3</sup>, Sithixay Insisiengmay<sup>4</sup> (1. National Museum of Ethnology, Osaka (Japan), 2. Kasetsart University (Thailand), 3. Shibaura Institute of Technology (Japan), 4. National

University of Laos (Laos))

[3C06-10-02] The Rice, the Fish, the Religion, and the Spectres: Dramatization and Ritualization of Northern Thai Ricehood  
\*Sirithorn Siriwan<sup>1</sup> (1. Cornell University (United States of America))

[3C06-10-03] Bronze Musical Instruments in the History of Music in Thailand  
\*Arsenio Nicolas<sup>1</sup> (1. College of Music, Mahasarakham University, Thailand (Thailand))

[3C06-10-04] Transformation of the Vernacularism in Thai Bamboo Architecture  
\*Supreedee Rittironk<sup>1</sup> (1. Thammasat University (Thailand))

[3C06-10-05] The Shared Culture in Northeast Thailand and Northern Laos: Focusing on Naga Art in Buddhist Temples  
\*Ya Liang Chang<sup>1</sup> (1. Huanggang Normal University (China))

## Room D

Individual Paper Sessions | History

[3D05-09] History-4  
Moderator: Jan Dressler  
12:00 PM - 1:15 PM Room D (Zoom)

[3D05-09-01] Maha Surasinghanat and the Development of Siamese Vice-Royalty: An Institutional Perspective on the History of the Premodern Siamese Monarchy  
\*Jan Dressler<sup>1</sup> (1. University of Hamburg (Germany))

[3D05-09-02] Journeys to Lanka. Historical Facts or Literary Schemes?  
\*Gregory Kourilsky<sup>1</sup> (1. Ecole française d'Extreme-Orient (France))

[3D05-09-03] Shan National History and Lived Memories of Stateless Shan People  
\*SOONTREE SIRIINTAWONG<sup>1</sup> (1. National University of Singapore (Singapore))

[3D05-09-04] The Chiang Khaeng Chronicles of 1895: An Introduction to the *Chiang Khaeng Manuscripts* in the Mission Pavie Papers  
\*Akiko Iijima<sup>1</sup> (1. Toyo Bunko (Japan))

[3D05-09-05] Crossed views on Lao historiography and epigraphy  
\*Michel LORRILLARD<sup>1</sup> (1. ECOLE FRANCAISE D'EXTREME-ORIENT (Laos))

## Room E

Individual Paper Sessions | Ethnicity and ethnic minorities

[3E05-09] Ethnicity and ethnic minorities-4  
Moderator: Kwanchewan Buadaeng  
12:00 PM - 1:15 PM Room E (Zoom)

[3E05-09-02] Reconsidering Perspective of 'Khonthai' or Thai people: Interrelationship Between Siamese and Thais Inside Kelantanese Siamese Communities in Northeastern Malaysia  
\*Putthida - Kijdumnern<sup>1</sup> (1. Tohoku University (Japan))

[3E05-09-03] Negotiating the Mainstream Cinematic Representations of Ethnic Minorities in Contemporary Xishuangbanna, China  
\*Wanjiao Yu<sup>1</sup>, Jing Li<sup>2</sup> (1. Chiang Mai University (Thailand), 2. Gettysburg College (United States of America))

[3E05-09-04] Space of Memories: Diversity and Entanglement of Historical Memory of Lue People Based on Murals in Thailand  
\*Xiaoyan Long<sup>1</sup> (1. School of Ethnology and Sociology, Yunnan University (China))

## Room A

Panel Sessions | History

[3A05-05] Panel: History 5  
10:15 AM - 11:45 AM Room A (Zoom)

[3A05-05-01] Cultural Contact and Political Recognition in the Thai Politico-Cultural History  
\*Amnuayvit Thitibordin<sup>1</sup>, \*Pran Jintrawet<sup>3</sup>, \*Thanapas DEJPAWUTTAKUL<sup>2</sup>, \*Rotjaret Narongrach<sup>2</sup> (1. Kamnoetvidya Science Academy (Thailand), 2. Walailak University (Thailand), 3. Waseda University (Japan))  
10:15 AM - 11:45 AM

## Room B

## Panel Sessions | History

**[3B04-04] Panel: History 6**

Organizer and Moderator: Wasana Wongsurawat  
10:15 AM - 11:45 AM Room B (Zoom)

**[3B04-04-01] Beyond the Ministry of Foreign Affairs: Non-state agents and their influence on Thai diplomacy in the 20<sup>th</sup> century**  
Wasana Wongsurawat<sup>1</sup>, \*Christina Warning<sup>1</sup>, \*Thep Boontanondha<sup>2</sup>, \*David Malitz<sup>1</sup> (1. Chulalongkorn University (Thailand), 2. Mahidol University (Thailand))  
10:15 AM - 11:45 AM

**Room C**

## Panel Sessions | Arts, media and cultural politics

**[3C05-05] Panel: Arts, media and cultural politics 5**

Moderator: Artima Kamplean  
10:15 AM - 11:45 AM Room C (Zoom)

**[3C05-05-01] The challenge in adopting ICT in Thai society: a lesson from online to offline case studies**  
\*Artima - Kamplean<sup>1</sup>, \*Wasin Pongmussaya<sup>1</sup>, \*Purinat Tantiseranee<sup>1</sup> (1. Waseda University (Japan))  
10:15 AM - 11:45 AM

**Room D**

## Panel Sessions | Gender and sexuality

**[3D04-04] Panel: Gender and sexuality 3**

Moderator: Samak Kosem  
10:15 AM - 11:45 AM Room D (Zoom)

**[3D04-04-01] Phet in Transition: The "Third Wave" of Thai Queerness Transformation in the Digital Era.**  
\*Cheera Thongkrajai Thongkrajai<sup>1</sup>, \*Clayton Shuttleworth<sup>1</sup>, \*Lilit Worawutsunthorn<sup>1</sup>, Samak Kosem<sup>1</sup>, Peter Jackson<sup>2</sup> (1. Chiang Mai University (Thailand), 2. Australian National University (Australia))  
10:15 AM - 11:45 AM

**Room E**

## Panel Sessions | Social movements

**[3E04-04] Panel: Social movements 2**

Moderator: Chayanit Poonyarat  
10:15 AM - 11:45 AM Room E (Zoom)

**[3E04-04-01] A Movement in Motion: The Student-led Pro-Democracy Movements and Thailand in Transition**  
\*Chayanit Poonyarat<sup>4</sup>, \*Prapart Pintobtang<sup>1</sup>, \*Asama Mungkornchai<sup>2</sup>, \*Uchen Cheangsen<sup>3</sup>, \*Seksit Yaemsanguansak<sup>4</sup>, \*Chonlatit Chottasas<sup>4</sup>, Kanokrat Lertchoosakul<sup>1</sup> (1. Chulalongkorn University (Thailand), 2. Prince of Songkhla University (Thailand), 3. Walailak University (Thailand), 4. Thammasat University (Thailand))  
10:15 AM - 11:45 AM

**Room F**

## Panel Sessions | Arts, media and cultural politics

**[3F06-06] Panel: Arts, media and cultural politics 6**

Moderator: Akiko Tashiro  
12:00 PM - 1:30 PM Room F (Zoom)

**[3F06-06-01] The Diversification of Thai Tourism: Heritage, Health, Nostalgia, and the Covid-19 Pandemic**  
\*Ploysri Porananond<sup>1</sup>, \*Kazuhiro Sunaga<sup>2</sup>, \*Nipon Chuamuangphan<sup>3</sup>, \*Thanya Lunchaprasith<sup>4</sup>, \*Monticha Jamjun<sup>5</sup> (1. Chiang Mai University (Thailand), 2. Dokkyo University (Japan), 3. Nakhon Pathom Rajabhat University (Thailand), 4. Silpakorn University (Thailand), 5. Phetchaburi Rajabhat University (Thailand))  
12:00 PM - 1:30 PM

**Room A**

## Panel Sessions | Arts, media and cultural politics

**[3A10-11] Panel: Arts, media and cultural politics 7**

Organizer: Peera Panarut  
Co-organizer: Danai Ployplai  
1:30 PM - 3:45 PM Room A (Zoom)

**[3A10-11-01] Through the Onomastic Mirror I: Historical Perspectives and the Cultural Politics of Thai Names and Naming**

\*Peera Panarut<sup>1</sup>, \*Danai Ployplai<sup>2</sup>, \*Matthew Reeder<sup>4</sup>, \*Manasicha Akepiyapornchai<sup>3</sup>, Jiaranai Vithidkul<sup>2</sup>, Jaranin Tuewohan<sup>2</sup>, Nattanun Chanchaochai<sup>2</sup>, Primrata Jantarachotigul<sup>5</sup>, Daoruang Wittayarat<sup>2</sup> (1. University of Hamburg (Germany), 2. Chulalongkorn University (Thailand), 3. Cornell University (United States of America), 4. National University of Singapore (Singapore), 5. Navamindra Kasatriyadhiraj Royal Air Force Academy (Thailand))  
1:30 PM - 2:30 PM

[3A10-11-02] Through the Onomastic Mirror II: Translation and Cultural Perspectives on Thai Names and Naming  
Peera Panarut<sup>1</sup>, Danai Ployplai<sup>2</sup>, Matthew Reeder<sup>4</sup>, Manasicha Akepiyapornchai<sup>3</sup>, \*Jiaranai Vithidkul<sup>2</sup>, \*Jaranin Tuewohan<sup>2</sup>, \*Nattanun Chanchaochai<sup>2</sup>, \*Primrata Jantarachotigul<sup>5</sup>, Daoruang Wittayarat<sup>2</sup> (1. University of Hamburg (Germany), 2. Chulalongkorn University (Thailand), 3. Cornell University (United States of America), 4. National University of Singapore (Singapore), 5. Navamindra Kasatriyadhiraj Royal Air Force Academy (Thailand))  
2:45 PM - 3:45 PM

## Room B

Panel Sessions | Social movements

[3B10-10] Panel: Social movements 3

Organizer: Aim Sinpeng  
Chair: Veerayooth Kanchoochart  
2:15 PM - 3:45 PM Room B (Zoom)

[3B10-10-01] Youths in Revolt: Motivations, Mobilizations and Implications  
\*Kanokrat Lertchoosakul<sup>3</sup>, \*Duncan McCargo<sup>2</sup>, \*Saowanee Alexander<sup>4</sup>, \*Aim Sinpeng<sup>1</sup> (1. University of Sydney (Australia), 2. University of Copenhagen (Denmark), 3. Chulalongkorn University (Thailand), 4. Ubon Ratchathani University (Thailand))  
2:15 PM - 3:45 PM

## Room C

Panel Sessions | Transnationalism and migration

[3C11-11] Panel: Transnationalism and migration  
4

Organizers: Sirijit Sunanta, Pataya Ruenkaew  
2:15 PM - 3:45 PM Room C (Zoom)

[3C11-11-01] Thailand and care globalization: marriage, ageing and transnational migration  
\*Sirijit Sunanta<sup>1</sup>, Kwanchanok Jaisuekun<sup>1</sup>, Pataya Ruenkaew, Panitee Brown<sup>2</sup> (1. Mahidol University (Thailand), 2. Thammasat University (Thailand))  
2:15 PM - 3:45 PM

## Room D

Panel Sessions | Ethnicity and ethnic minorities

[3D10-10] Panel: Ethnicity and ethnic minorities  
1

Organizer: Paul Chambers  
Moderator: Napisa Waitoolkiat  
2:15 PM - 3:45 PM Room D (Zoom)

[3D10-10-01] Thailand's Deep South: The Dynamics of Conflict and Ethnicity  
\*Paul Wesley Chambers<sup>1</sup>, \*Srisompob Jitpiromsri<sup>2</sup>, \*Kusuma Gooyai<sup>2</sup>, \*Fareeda Panjor<sup>2</sup>, \*Romadon Panjor<sup>2</sup>, \*Yasmin Sattar<sup>2</sup>, Napisa Waitoolkiat<sup>1</sup> (1. NU (Thailand), 2. PSU (Thailand))  
2:15 PM - 3:45 PM

## Room E

Panel Sessions | Religion

[3E10-10] Panel: Religion 2

Organizer: Patrick Jory  
2:15 PM - 3:45 PM Room E (Zoom)

[3E10-10-01] Towards an Understanding of the Secularization Process in Thailand  
\*Patrick David Jory<sup>1</sup>, \*Khemthong Tonsakulrungruang<sup>2</sup>, \*Tomas Larsson<sup>3</sup>, \*Eugénie Mérieau<sup>4</sup> (1. University of Queensland (Australia), 2. Chulalongkorn University (Thailand), 3. Cambridge University (UK), 4. National University of Singapore (Singapore))  
2:15 PM - 3:45 PM

Room F

Panel Sessions | Politics and governance

[3F07-07] Panel: Politics and governance 1

Organizer and Moderator: Nobuhiro Aizawa

2:15 PM - 3:45 PM Room F (Zoom)

[3F07-07-01] Changing Governance in COVID-19 struck

Thailand

\*Nobuhiro Aizawa<sup>1</sup>, \*Pitch Pongsawat<sup>2</sup>,

\*Achakorn Wongpreedee<sup>3</sup>, \*Poome

Petkanjanapong<sup>4</sup>, \*Chumphol Aunphattanasilp<sup>3</sup>

(1. Kyushu University (Japan), 2.

Chulalongkorn University (Thailand), 3.

National Institute of Development

Administration (Thailand), 4. Loei Rajabhat

University (Thailand))

2:15 PM - 3:45 PM